



# Strategic Plan Development: DATA RETREAT

*Welcome!*



# Welcome & Introduction

S

A group of diverse people in a meeting, with a woman in the foreground smiling and wearing glasses. The image is overlaid with a semi-transparent teal filter. A teal curved graphic element is visible in the bottom right corner.



# Goal for Today

**Analyze district data to identify current state of the district: strengths, weaknesses, opportunities, and threats**

- Analyze stakeholder perceptions of the district
- Examine current district data: Student Success, Climate & Culture, and Finance, Facilities, and Technology
- Build a SWOT Analysis identifying most critical strengths, weaknesses, opportunities, and threats

# Continuous Improvement Foundations

**MISSION**

**VISION**

**VALUES**

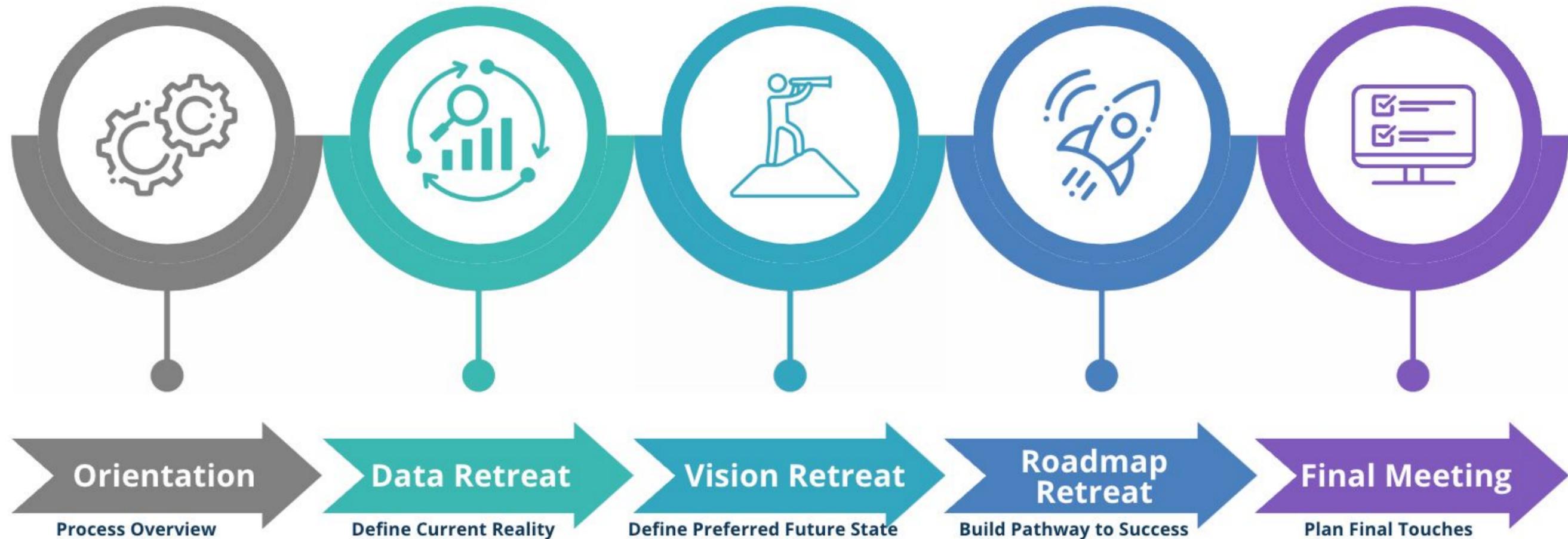
**GOALS**





# CEC's Strategic Planning Process

Elevating District Performance: A Strategic Framework for Success





# Activity 1:

## Reflection - My Perceptions

**ACTIVITY 1A**  
Our Perceptions

OUR PERCEPTIONS	
What are we MOST PROUD about?	What are our GREATEST CHALLENGES?

**ONE Idea  
per Post-It!**



# Activity 1:

## Introductions & Aspirations

**At your tables, please introduce yourselves by sharing:**

**Your name, role, and  
number of years in the district**

What about the  
district makes you  
the most **PROUD**?

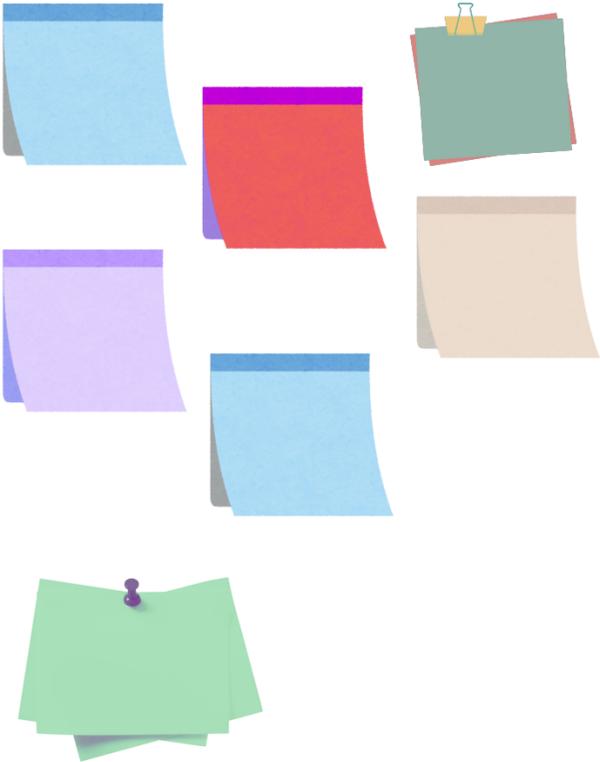
What are the  
districts greatest  
**CHALLENGES**?



# Activity 1:

## Introductions & Aspirations

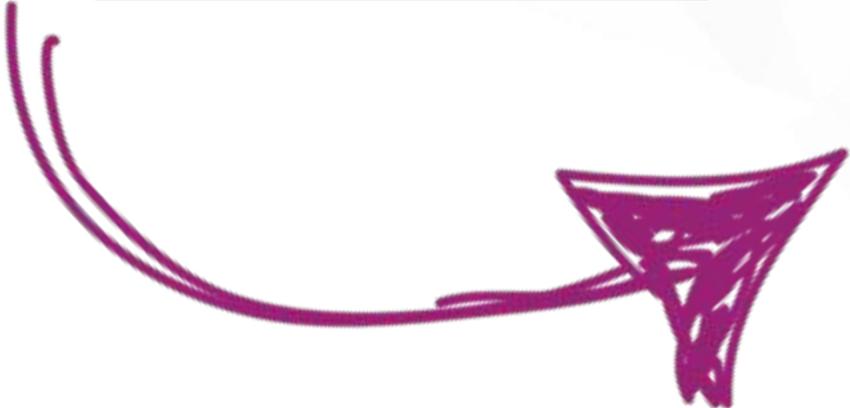
**ADD YOUR TABLE NUMBER AT THE TOP!**

OUR PERCEPTIONS	
What are we MOST PROUD about?	What are our GREATEST CHALLENGES?
	

**Your name, role, and number of years in the district**

What about the district makes you the most **PROUD**?

What are the districts greatest **CHALLENGES**?





# District-Level Long Term Goals

**Student Success**

**Learning & Working  
Environment**

**Quality Staff**

**Family/Community  
Engagement**

**Resources**

# DATA ANALYSIS

## Long Term Goals

Student Success

Learning & Working Environment

Quality Staff

Family/Community Engagement

Resources



## District Reports

Student Achievement and Growth

Climate and Culture

Finance, Facilities, and Technology





# Activity 2:

## District Data Reports

**Student Achievement  
and Growth**

**Climate and Culture**

**Finance, Facilities, and  
Technology**





# Activity 2:

## District Data Reports

**Student Achievement  
and Growth**

**Climate and Culture**

**Finance, Facilities, and  
Technology**

- 20 min. presentations
- 5-10 min Q&A, if needed
- 5 min. break between to process, note key takeaways



LUNCH  
BREAK!



# Activity 3:

## District Data Analysis



### TASK ONE

Reflect on the presentations and document in your handout any strengths or opportunities for improvement on the page 7 in your handout.

Document the key points on post-its - one per post-it.

### TASK TWO

Discuss your post-its for each presentation and **add consensus items to your chart paper.**

Reports	Going Well: Needs to be Celebrated	Could Be Better: Possible Opportunity for Improvement
Student Success		
Climate & Culture		
Finance, Facilities, & Technology		

**ADD YOUR TABLE NUMBER AT THE TOP!**



# Activity 4:

## SWOT Analysis



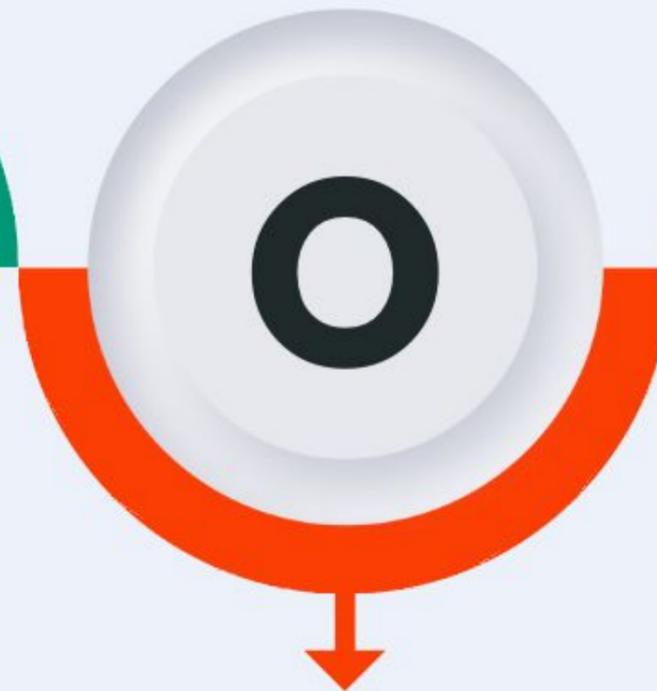
### **STRENGTHS**

What are our most significant academic achievements or strengths?



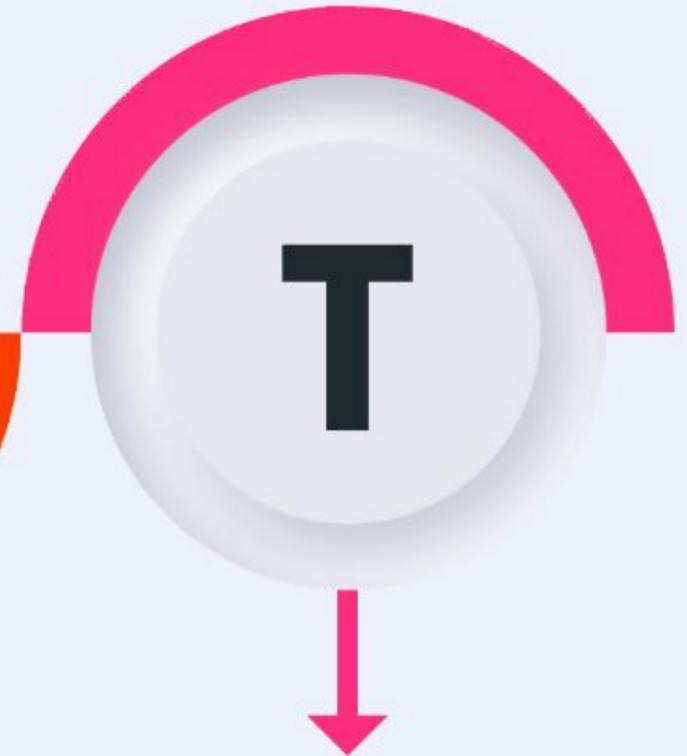
### **WEAKNESSES**

What are the primary challenges or obstacles to student success?



### **OPPORTUNITIES**

What are the most promising opportunities for growth and improvement?



### **THREATS**

What are the most significant external threats to our school's success?



# Activity 4: SWOT Analysis



## INDIVIDUAL REFLECTION

Your  
Perceptions

Others'  
Perceptions

District  
Reports

Document your **TOP FIVE** (*for each*)  
**S**trengths, **W**eaknesses, **O**pportunities, and **T**hreats  
on post-its (**One idea per post-it!**)



# Activity 4: SWOT Analysis



## TEAM DISCUSSION & CONSENSUS

1

Review the  
top five for  
each  
category

2

Find  
commonalities,  
prioritize, and  
come to  
consensus

3

Start with  
Threats,  
move to  
Strengths,

4

Record  
your list on  
your SWOT  
chart

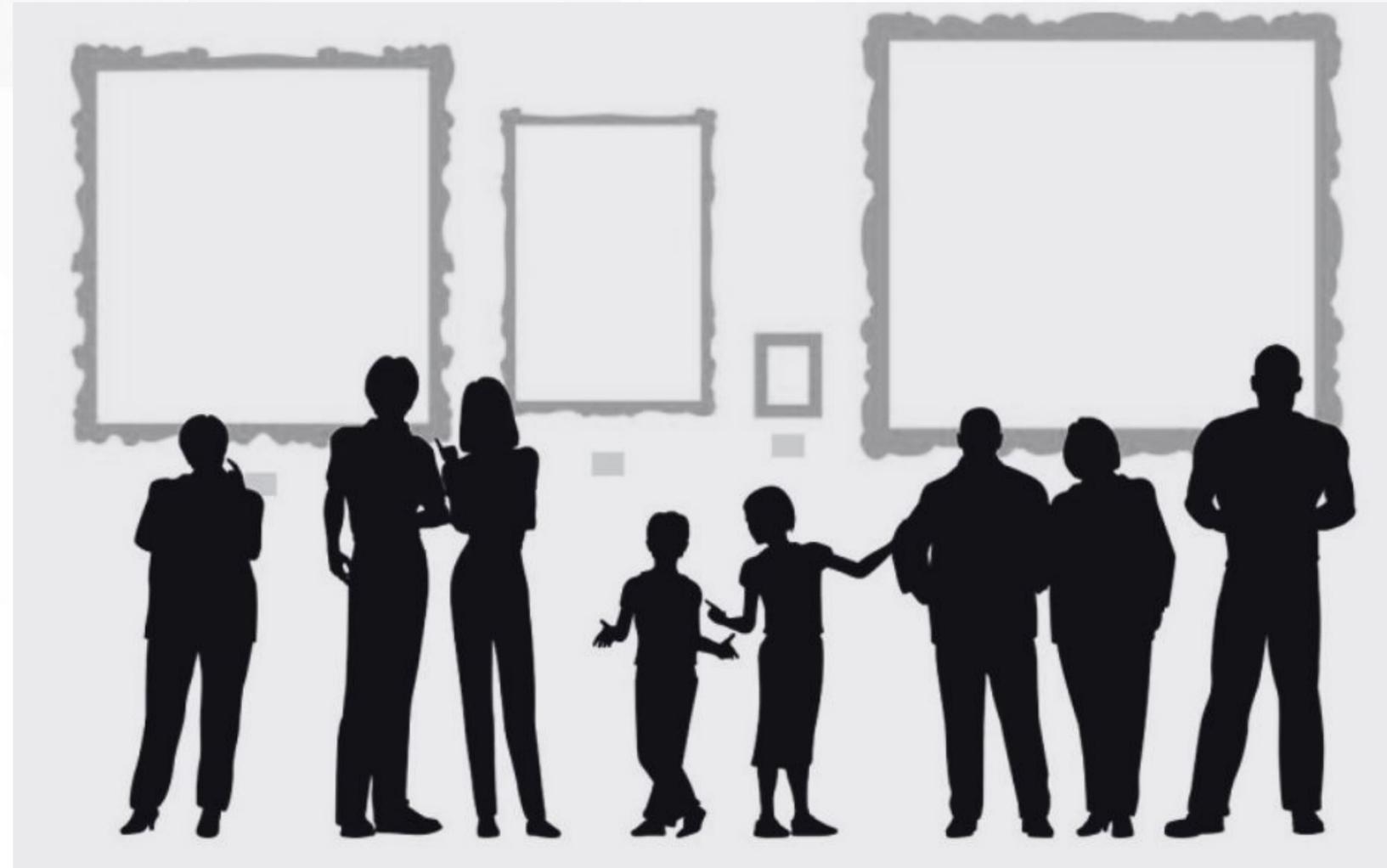
**ADD YOUR TABLE  
NUMBER AT THE TOP!**



# Activity 4: SWOT Analysis



## Gallery Walk as a Team



# NEXT STEPS

## Strategic Plan Website

Our progress will be thoroughly documented and made accessible to team members and stakeholders throughout the process.



### DATA RETREAT



#### AGENDA

Click on the icon above to view the agenda for the Orientation Meeting on August 20th



#### TABLE ASSIGNMENTS

Click on the icon above to view table & article assignments for the orientation meeting.



#### SELECTED ARTICLES

Click on the icon above to view the three articles assigned for the orientation meeting.



#### PARTICIPANT HANDOUT

Click on the icon above to view the participant handout for the orientation meeting

# NEXT STEPS

## Stakeholder Feedback Data

Stakeholders will be surveyed on each deliverable developed by this team:

- **Did we get it right?**
- **What would you add, remove, edit?**



# NEXT STEPS

**Next  
Meeting  
Date**

**Saturday, March 22  
8:30 am - 2:30 pm**



*Thank you!*



**Catalyst for Educational Change**

[www.cecweb.com](http://www.cecweb.com)

